



# Realising the Productive Capacity of Maori Land

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# Government Priority for MAF

- Maori participation in Agriculture, Forestry and Biosecurity – pursuing productivity gains (agriculture and forestry), improved economic performance of Maori and increasing engagement in the biosecurity system

# Project Development

- Project leads:
  - Lisa Kanawa, MAF MSU
  - Kevin Steel, MAF Strategy Development
- Tasked to:
  - Produce a Scoping Report to Minister of Ag and Forestry by the end of Nov 2009 which shall:
    - Give (as best of our ability) a comprehensive picture of the Maori Agribusiness sector
    - Identify opportunities for MAF to assist grow productive capacity

# Base Assumptions

- Maori have varying capability and capacity in regards to Agribusiness
- Project will focus on “collectively owned” Maori land, Te Ture Whenua lands
- There are likely to be regional differences
- Important to co-ordinate the project with other organisations as there has been previous work done in the space
- Need a wide perspective
- The work is “scoping” so will not capture everyone and all perspectives



# Targeted Methodology

- Liaise with key agencies
  - (AgITO, FOMA, TPK, DairyNZ, MWNZ, AgResearch, Massey Uni, Lincoln Uni, MLC, OMT, AgFirst, Hui Taumata)
- Identify key groups and individuals to undertake discussions
  - Maori Incorporations/ Trusts, consultants, trustees, accountants, farm managers
- Go to the regions!

# Research Approach

## Range of approaches to gather information

- Literature review of existing material within MAF and externally
- Face to face informal meetings with individuals
- Face to face informal meetings with groups
- Phone meeting
- Email correspondence

## In overview participants provided:

- Experience in the Maori Agribusiness Sector
  - As a consultant (farming or professional) or;
  - As an agency that has delivered programmes to the Maori Agribusiness Sector or;
  - As a trustee on a Maori Incorporation or Maori Trust or;
  - As a landowner/ shareholder in a Maori Incorporation or Maori Trust or;
  - As a business manager or farm supervisor

## In overview participants provided:

- Regional perspectives through individuals and groups in the following regions:
  - Northland
  - Bay of Plenty (Rotorua, Whakatane, Ohope)
  - Central North Island
  - Taranaki
  - Tairāwhiti
  - Christchurch
  - Manawatu
  - Wellington Region



# Overview of Preliminary Findings

- We developed a framework description that is based on a three tier stratification:
  - Tier 1 - Well developed businesses with strong growth potential
  - Tier 2 – Under performing entities
  - Tier 3 – Under utilised lands
- Key issues are identified
  - Governance
  - Strategic Planned Approaches
  - Skills Development and Training
  - Legislation
  - Collective Action
  - Cross Cutting Issues

# Where to from here?

- Compile comments from participants on preliminary findings
- Identify opportunities for MAF (a sole agency or in partnership with others)
- Develop full Scoping Report for delivery to Ministers by the End of Nov 2009
- Identify post Scoping Report any further work

Questions?